

# THE STOCKER CATTLE COMPLETE SCHOOL

Covering Stockmanship and Marketing  
With Wally Olson & Doug Ferguson  
October 6<sup>th</sup>-9<sup>th</sup>, 2020      Beatrice, NE

**COST \$1,000 US**

Limited to 25 attendees

At the Holiday Inn Express    4005 N. 6<sup>th</sup> Street

Beatrice, NE (402) 228-7000

## Overview of this School

October 6<sup>th</sup> - Starting at 6:30pm - This will be a networking get together in the motel meeting room. There will be sandwiches and drinks.

October 7<sup>th</sup> & 8<sup>th</sup> - The school will start at 8:00 am. Some of the topics to be explored are:

- Know and understand yourself
- Value to me
- Cost to carry
- How to find the overvalued and the undervalued
- Understand Inventory-grass, money and then animals
- How to sell and buy
- Where to sell and buy
- Relationships between classes of animals
- Utilizing people

October 9<sup>th</sup> - This is time to work on your interests. I recommend you bring the information with you that you want to work on. This is optional, it is up to you. It will last till noon.

**An outline of the school is available on my website**

[www.olsonranchllc.com](http://www.olsonranchllc.com)