

# LIVESTOCK MARKETING SCHOOL

With Wally Olson

October 24-27      Cheyenne, WY

COST \$1,000 US

Limited to 25 attendees

At the Historic Plains Hotel    1600 Central Ave.

Cheyenne, WY 82001 (307) 638-3311

ask for the Livestock Marketing School rate (Room Cut Off Date: Sept. 25<sup>th</sup>)

## Overview of this School

Oct 24-Starting at 6:30pm - This will be a networking get together in the motel meeting room. There will be sandwiches and drinks.

Oct 25-26 The school will start at 8:00 am. Some of the topics to be explored are:

- Know and understand yourself
- Value to me
- Cost to carry
- How to find the overvalued and the undervalued
- Understand Inventory-grass, money and then animals
- How to sell and buy
- Where to sell and buy
- Relationships between classes of animals
- Utilizing people

Oct 27- This is time to work on your interests. I recommend you bring the information with you that you want to work on. This is optional, it is up to you. It will last till noon.

**An outline of the school is available on my website**

**[www.olsonranchllc.com](http://www.olsonranchllc.com)**

Please make checks payable to  
Olson Ranch LLC and mail to:  
14570 Eagle Drive, Claremore, OK 74017  
For information call Wally at (918) 244-0654

Registration for Livestock Marketing School Oct. 24-27

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

No. Attending: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_